



# Bookshop of the Year

## Business Awards, Australian Book Industry Awards 2024

This award is open to individual physical bookshops in Australia that demonstrated excellence over the course of the 2023 calendar year. The bookshop may be part of a larger chain, but this award is for an individual store as listed on the entry form.

## Entry Information

This information is primarily used by the awards in the announcement and promotion of the shortlist and winning titles. The judges will not penalise if any option information is not provided. Please ensure all information entered is written correctly.

### Required:

- Company/Publisher Name (this is entry name)

### Optional:

- Company social media

## Nomination Statements

### Nomination Criteria for Bookshop of the Year Entrants

When writing your nomination, you should include relevant information which demonstrates how you utilised your available resources to excellence or achievements related to:

- Operations, sales or buying
- Marketing and publicity, or any other innovative promotion
- Customer care
- Staff care and development
- Any other notable company activities

You may wish to present your submission by saying what you did (eg campaigns, sales, products, designs) with what resources (eg how many staff etc) and what impact that achieved (e.g. growth, developing community, highlighting an overlooked part of Australian life, enriching the culture, etc).

List four reasons why your bookshop deserves to be recognised as the winner in this category, addressing the submission criteria:	Word Limit	Points
Reason 1	250 words (max)	25 points
Reason 2	250 words (max)	25 points
Reason 3	250 words (max)	25 points
Reason 4	250 words (max)	25 points
<b>Total</b>	<b>1000 words (max)</b>	<b>100 points</b>

## Attachments

All images should be high res. The maximum image file size is 5MB, jpeg, png or tiff accepted.

### Required:

- Company logo

### Optional:

- Photo of storefront (Bookshop of the Year only)