



Small Publisher of the Year

Business Awards, Australian Book Industry Awards 2024

This is an award for the Australian publisher with a turnover of less than \$10 million whose publishing programme (including sales, promotion, editorial and production) demonstrated excellence, commensurate with the publisher's size, for the period January to December 2023, and which has contributed to the overall success of the industry.

Entry Information

This information is primarily used by the awards in the announcement and promotion of the shortlist and winning titles. The judges will not penalise if any optional information is not provided. Please ensure all information entered is written correctly.

Required:

- Company/Publisher Name (this is entry name)

Optional:

- Company social media

Please note if you are entering Small Publisher of the Year you will be asked to check a box confirming your eligibility in that category.

Nomination Criteria for Small Publisher of the Year Entrants

When writing your nomination you should include relevant information which demonstrates the reasons this entry should win, including examples of:

- Demonstration of performance using key metric data, for example performance against budget, market share growth, sales success, international achievements
- Australian publishing list, including diversity of titles, editorial, design and production, author care and development
- Any key title success that have made a significant impact on the market, Australian or international titles including any innovative marketing or publicity
- Staff care and development
- Contribution to the industry, social impact initiatives

You may wish to present your submission by saying what you did (eg campaigns, sales, products, designs) with what resources (eg how many staff etc) and what impact that achieved (e.g. growth, developing community, highlighting an overlooked part of Australian life, enriching the culture, etc).

List five reasons why the company deserves to be recognised as a winner in this category, addressing the following criteria:	Word Limit	Points
1. Demonstrate publisher performance using key metric data, for example performance against budget, market share growth, sales success, international achievements	500 words (max)	40 points
2. The publishers' Australian publishing list, including diversity of titles, editorial, design and production, author care and development	250 words (max)	15 points
3. Any key title success that has made a significant impact on the market, Australian or international titles including any innovative marketing or publicity	250 words (max)	15 points
4. Staff care and development	250 words (max)	15 points
5. Contribution to the industry, social impact initiatives	250 words (max)	15 points
Total	1500 words (max)	100 points (max)

Attachments

All images should be high res. The maximum image file size is 5MB, jpeg, png or tiff accepted.

Required:

- Company logo